



THE LANGHAM

London

# PRESS RELEASE

## WORLD'S BEST BAR - ARTESIAN AT THE LANGHAM LONDON – CREATES COMMEMORATIVE COCKTAIL TO TOAST THE ROYAL BIRTH



Opened in 1865 as Europe's first 'Grand Hotel', [The Langham, London](#) boasted Royal connections from the outset, as HRH The Prince of Wales (later King Edward VII) presided over the official opening.

The Langham's tradition for innovation continues and to celebrate the momentous occasion of the birth of HRH The Prince of Cambridge, International Bartender of The Year Alex Kratena has created a Champagne cocktail for those wishing to raise a glass to toast the new Royal arrival. Kratena combines Tapatio tequila, cedar wood syrup, lemon juice and Peychaud's bitters with Ruinart blanc de blancs to create an aromatic and light blend that is served in a coupe enveloped in scented blue crepe paper.

The 'Royal Toast' cocktail is priced at £16.50 and is served until 22<sup>nd</sup> August 2013.

[Artesian](#) has received numerous accolades in the last two years. This year, Kratena received 'Bar Personality of the Year Award' by *Imbibe Magazine* and in 2012 Artesian was awarded the 'Best European Bar' trophy at *Cocktails and Spirit Awards, Paris* as well as scooping 'World's Best Hotel Bar' award at the prestigious *Spirited Awards 2012, Tales of Cocktail, New Orleans* and was voted 'The World's Best Bar' by *Drinks International Magazine*.



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With its name inspired by the 365 foot deep well under the hotel which originally supplied all the fresh water for the guests, Artesian is the glamorous David-Collins designed bar that has become watering hole and social hub for chic Londoners.

[www.artesian-bar.co.uk](http://www.artesian-bar.co.uk)

[www.langhamhotels.co.uk](http://www.langhamhotels.co.uk)

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### **About The Langham, London**

Opened in 1865 as Europe's first 'Grand Hotel', from the outset The Langham, London boasted an unrivalled location at the top of Regent Street. This is still true today as the hotel enjoys a commanding position in the heart of London's famous West End. The Langham exudes a sense of history, elegance and grandeur with legendary service that has spanned three centuries.

Palm Court is famed as the birthplace of the afternoon tea tradition, whilst the glamorous Artesian Bar, awarded 2012 World's Best Bar, is a chic rendezvous for indulging in classic and innovative cocktails. The restaurant, Roux at The Landau is a vibrant restaurant creating contemporary European dishes in partnership with Michelin-starred Chef Michelle Roux Jr. Chuan Spa is London's first luxury pampering spa with a philosophy steeped in the values of traditional Chinese medicine.



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## About Langham Hospitality Group

As the wholly-owned subsidiary of Great Eagle Holdings, Langham Hospitality Group encompasses a family of distinctive hospitality brands which include hotels, resorts, residential serviced apartments, restaurants and spas, located on four continents. The Group currently owns and/or manages 16 hotels under The Langham, Langham Place, Eaton and 88 Xintiandi brands with more than 24 hotel projects currently either confirmed or in a developed stage of negotiation from China through Asia and India to the Middle East. North America remains a focal point for our development with over 2,000 rooms planned to be added in 2013 to our existing portfolio. For reservations, please contact a travel professional or access the website at [www.langhamhotels.com](http://www.langhamhotels.com).

### Our Properties:

#### EUROPE:

The Langham, London

#### PACIFIC:

The Langham, Auckland  
The Langham, Melbourne  
The Langham, Sydney

#### ASIA:

##### China

The Langham, Xintiandi, Shanghai  
The Langham, Haikou, Hainan (2015)  
The Langham, Shenzhen

Langham Place, Beijing Capital Airport  
Langham Place, Dalian (2016)  
Langham Place, Datong (2014)  
Langham Place, Guangzhou (2013)  
Langham Place, Ningbo (2013)  
Langham Place, Qingdao (2014)  
Langham Place, Xiamen (2014)

88 Xintiandi, Shanghai

Eaton Luxe, Nanqiao, Shanghai  
Eaton Luxe, Xinqiao, Shanghai  
Eaton Luxe, Qingdao (2014)

#### NORTH AMERICA & CARIBBEAN:

The Langham, Boston  
The Langham, Huntington, Pasadena, Los Angeles  
The Langham, Chicago (2013)

Langham Place New York, Fifth Avenue (2013)

Eaton Chelsea, Toronto (2013)

##### Hong Kong

The Langham, Hong Kong

Langham Place, Mongkok, Hong Kong

Eaton Hong Kong

##### India

Eaton Smart, New Delhi Airport Transit Hotel  
Eaton Smart, Lavasa (2015)

Langham Place, Lavasa (2015)